VILLAGE OF MAHOMET
BOARD OF TRUSTEES
NOVEMBER 28, 2017

The Village of Mahomet Board of Trustees met, Tuesday November 28, 2017 at 6:00 p.m. at the Village of Mahomet Administrative Offices, 503 E. Main St., Mahomet, IL.

MEMBERS PRESENT: Bruce Colravy, David Johnson, Andy Harpst, Donald Lynn, Bill Oliger and Brian Metzger

OTHERS PRESENT: Village President Sean Widener, Village Administrator Patrick Brown, Village Clerk Cheryl Sproul, Village Treasurer Jeanne Schacht, Mike Metzler Police Chief, Community Director Kelly Pfeifer, Abby Heckman Village Planner, Jim Evans and Joe Chamley Village Attorneys and Fred Kroner out-going editor of the Mahomet Citizen, Emily Jankauski in-coming Editor of the Mahomet Citizen and Jayne DeLuce Champaign County Visitor’s Bureau.

CALL TO ORDER:

PLEDGE OF ALLEGIANCE/ROLL CALL

President Widener called the meeting to order at 6:00 p.m. After the Pledge of Allegiance, Roll Call was taken and a quorum was present.

PUBLIC COMMENT:

PRESENTATIONS:

JAYNE DELUCE – CHAMPAIGN COUNTY VISITOR’S BUREAU:

Jayne DeLuce thanked the Board for giving her a few minutes to talk about how Visit Champaign County drives economic growth to this area. DeLuce stated the Champaign County Visitor’s Bureau is a certified destination management organization for the greater Champaign County area, including Monticello, Allerton and Arthur. She noted they focus on sales, marketing, and enhancing our destination to bring in visitors for meetings, sports, international groups and leisure.

DeLuce distributed the FY17 Annual Report, the new Visitors Guide, and a copy of Midwest Living magazine which featured the area being named the Greatest Midwest Food Town.

She showed the most recent performance video, “Welcome to Champaign County” that had been made during National Travel & Tourism Week under the national theme “Faces of Travel”. The video showed the Toast to Tourism annual meeting.

She noted the video and annual report highlight over $380 million in visitor spending and 2,990 tourism-related jobs in the greater Champaign County area this past year. She noted that these numbers came directly from the US Travel Association and showed that tourism is big business in our community. She stated that every $1 invested in tourism, $9 is returned to the economy.

She reviewed the top 5 highlights from FY17:

1) Brought in the national Hot Rod Power Tour in June, welcoming over 3,000 hot rodders, generating over $1.5 million in economic impact on one stop during their 7-day, 7-city tour.

2) Created new welcome centers at the UI Airport and Illinois Terminal, rebranded the one at Market Place Mall, moved into our new office at 17 E. Taylor in downtown Champaign, and added a mobile visitors center.

3) Expanded use of video and blogs in our branding efforts, which for example, we featured Flora Design Studio during the 5 Days of Weddings blog, which across those 5 days, yielded 54,360 impressions and 2,088 engagements across Facebook, Twitter & Instagram.

4) Booked 66 future groups in our sports, meetings and group tour markets, more than one group per week. Our efforts focused on new tourism growth markets with staff coordinating a variety of sales blitzes and participating in

http://mahomet.govoffice.com
trade shows: African American Travel Conference, Active America Travel China Summit, Diversity Marketplace, IPW, and National Association of Sport Commissions.

5) Recognized as the Greatest Midwest Living Food Town, promoting our food scene in Midwest Living magazine, reaching over 3 million readers. The national publishing team came on September 9 with pop up activation sites at Urbana’s Market at the Square, Blind Pig Brewery, and Grange Grove with a recap in the J/F issue. Also with food, we hosted the first-ever Champaign County Area Restaurant Week in early 2017, which JT Walkers participated, and we’re already planning for it to be bigger and better in 2018.

DeLuce noted the overall goal was to build stronger brand equity, increase visitor traffic, and grow area business. The travel industry has created jobs at a faster rate than any other industry and 1 of every 9 jobs in the US depends on travel and tourism.

We continue to guide destination management efforts through our Destination 2020 strategic plan with these key priorities:

1) Choreograph a strategic destination management framework.

2) Expand our reputation for excellence and credibility.

3) Drive business in our target visitor markets.

4) Build a sustainable funding model.

DeLuce stated the goals for FY18 included expanding the new regional film office; further driving business weekday visitors, including a bid on a national conference that would greatly impact our area; build the new VCC Foundation as we work toward a locally funded business model; more use of social media and video for content management, and building a hospitality network to strengthen our local cohesive support among hotels, retail, restaurants, vendors and attractions, which we’ve already hosted two successful Tourism Summits.

She stated they hosted the Illinois State Women’s Bowling Tournament last spring and the American Cornhole Organization Midwest Major for the second time just last month. She stated it was an off year for hosting IHSA State Football, and they were gearing up for IHSA State Wrestling and the Christie Clinic Illinois Marathon.

DeLuce was excited to announce the Illinois Championship Triathlon coming to Mahomet in September 2018, for 3 years in a row. She added this was the only triathlon being hosted in Illinois by this company. She stated they anticipated drawing participants from neighboring states, and attracting this event was a direct result of sport planner trade shows and hosting site visits.

DeLuce stated their success as a destination management organization came from their Strategic Partners, Regional Marketing Partners, Hotel Partners, and their new Foundation partners. She also gave credit to her hard-working team of Terri Reifsteck and Shea Brunson on the Marketing Team; Leah Longueville and Ryan Reid on the Sales and Events Team; and Jen Peddycoart and Brooke Mayer on the Admin team.

DeLuce thanked the Mahomet Village Board for its Bronze partnership to date and thanked Dan Waldinger for doing a great job serving on the VCC Foundation Board of Directors.

Widener thanked DeLuce for all her efforts and for coming and updating the Board.

PUBLIC HEARING:

AN ORDINANCE LEVYING TAXES FOR THE 2017-2018 FISCAL YEAR OF THE VILLAGE OF MAHOMET, ILLINOIS:

There being no public comment, Harpst moved, Lynn seconded, “TO CLOSE THE PUBLIC HEARING ON AN ORDINANCE LEVYING TAXES FOR THE 2017-2018 FISCAL YEAR OF THE VILLAGE OF MAHOMET, ILLINOIS.” ROLL CALL: ALL YES. Motion carried.
AN ORDINANCE LEVYING TAXES FOR STREET AND BRIDGE PURPOSES FOR THE 2017-2018 FISCAL YEAR OF THE VILLAGE OF MAHOMET:

CONSENT AGENDA:

There being no public comments, Johnson moved, Colravy seconded, “TO CLOSE THE PUBLIC HEARING ON AN ORDINANCE LEVYING TAXES FOR STREET AND BRIDGE PURPOSES FOR THE 2017-2018 FISCAL YEAR OF THE VILLAGE OF MAHOMET.” ROLL CALL: ALL YES. Motion carried.

CONSENT AGENDA:

A. APPROVAL OF MINUTES
   1. BOARD OF TRUSTEES – OCTOBER 24, 2017
   2. SPECIAL BOARD OF TRUSTEES – NOVEMBER 14, 2017
   3. COMBINED STUDY SESSION – NOVEMBER 14, 2017

B. RESOLUTIONS, ORDINANCES AND OTHER ACTION ITEMS
   1. TREASURER’S REPORT
   2. ORDINANCE 17-11-02, AN ORDINANCE CONCERNING AMENDING THE ZONING MAP CLASSIFICATION FOR 0.51± ACRE OF LAND, COMMONLY KNOWN AS 106 E OAK STREET AND 407 S WALNUT STREET, IN THE VILLAGE OF MAHOMET, CHAMPAIGN COUNTY, ILLINOIS (VILLAGE R-2 TWO-FAMILY RESIDENTIAL DISTRICT TO VILLAGE C-1 NEIGHBORHOOD COMMERCIAL DISTRICT)
   3. ORDINANCE 17-11-03, AN ORDINANCE CONCERNING AMENDING THE ZONING MAP CLASSIFICATION UPON ANNEXATION FOR 20± ACRES LOCATED AT 307 N PRAIRIEVIEW ROAD AND UNDEVELOPED LAND LOCATED IMMEDIATELY WEST OF LAKE OF THE WOODS APARTMENTS IN CHAMPAIGN COUNTY, ILLINOIS
   4. RESOLUTION 17-11-01, A RESOLUTION APPROVING VISION SOUTH SUBDIVISION PRELIMINARY PLAT

Olinger, moved, Lynn seconded, “TO APPROVE THE CONSENT AGENDA.” ROLL CALL: ALL YES. Motion carried

OTHER ORDINANCES, RESOLUTIONS AND MOTIONS (TO BE ACTED UPON)

BILL LIST:

Schacht stated that due to timing issues the Bill List could not be completed and all bills paid so the issue was put on the regular agenda to allow for the approval of as many bills as possible.

Colravy moved, Metzger seconded, “TO APPROVE THE BILL LIST.” ROLL CALL: ALL YES. Motion carried.

ORDINANCE 17-11-04, AN ORDINANCE LEVYING TAXES FOR THE 2017-2018 FISCAL YEAR OF THE VILLAGE OF MAHOMET, ILLINOIS:

There being no further discussion, Harpst moved, Lynn seconded, “TO APPROVE ORDINANCE 17-11-04, AN ORDINANCE LEVYING TAXES FOR THE 2017-2018 FISCAL YEAR OF THE VILLAGE OF MAHOMET, ILLINOIS.” ROLL CALL: ALL YES. Motion carried.
ORDINANCE 17-11-05, AN ORDINANCE LEVYING TAXES FOR STREET AND BRIDGE PURPOSES FOR THE 2017-2018 FISCAL YEAR OF THE VILLAGE OF MAHOMET, ILLINOIS

There being no further discussion, Metzger moved, Johnson seconded, “TO APPROVE ORDINANCE 17-11-05, AN ORDINANCE LEVYING TAXES FOR STREET AND BRIDGE PURPOSES FOR THE 2017-2018 FISCAL YEAR OF THE VILLAGE OF MAHOMET, ILLINOIS.” ROLL CALL: ALL YES. Motion carried.

RESOLUTION 17-11-02, A RESOLUTION AUTHORIZING THE EXECUTION OF AN ANNEXATION AGREEMENT WITH LAKE OF THE WOODS, LLC

Brown stated this item was placed on the regular agenda because it had been advertised on the Study Session agenda as a discussion item, since it was unknown if the Resolution would be ready for the Study Session at the time the agenda was posted.

Johnson moved, Harpst seconded, “TO APPROVE RESOLUTION 17-11-02, A RESOLUTION AUTHORIZING THE EXECUTION OF AN ANNEXATION AGREEMENT WITH LAKE OF THE WOODS, LLC.” ROLL CALL: ALL YES. Motion carried.

ORDINANCE 17-11-06, AN ORDINANCE AMENDING THE ZONING ORDINANCE OF 2002, AS AMENDED, BY ADOPTING THE ANIMAL CARE/BUILDING USE TEXT AMENDMENT OF 2017:

There being no further discussion on this item, Colravy moved, Lynn seconded, “TO APPROVE ORDINANCE 17-11-06, AN ORDINANCE AMENDING THE ZONING ORDINANCE OF 2002, AS AMENDED, BY ADOPTING THE ANIMAL CARE/BUILDING USE TEXT AMENDMENT OF 2017.” ROLL CALL: ALL YES. Motion carried.

RESOLUTION 17-11-03, A RESOLUTION IN SUPPORT OF AN AT-GRADE CROSSING AT SOUTH MAHOMET ROAD AND COMMITTING TIF FUNDS TO FINANCE THE PROJECT

Brown stated a new at-grade crossing accessed on South Mahomet Road would enable access from south and west Mahomet across the railroad tracks to the new school campus and East Mahomet Commercial Corridor, and better access to rural residents of west central Champaign County. He noted the pressure for a connection to access the school campus would be greater by the time the Junior High is relocated. He noted that staff also anticipated the lands west of the school campus to be developed prior to the Junior High relocation.

Brown added that the 1992 Comprehensive Plan and the 2000 East Mahomet Redevelopment Plan called for a crossing at South Mahomet Road. He stated the 2016 Comprehensive Plan moved the crossing location to Churchill Road since staff did not anticipate obtaining two new crossings. He added that Staff’s focus has shifted back to a new crossing accessed from South Mahomet Road. A Churchill Road crossing requires a much more comprehensive road network and requires development and construction through lands that we do not anticipate will be developed for at least twenty or more years. This South Mahomet Road crossing will still be accessible to traffic on Country Ridge Drive as they can easily access this crossing from CR425.

Brown stated the crossing itself had been estimated at approximately $500,000 and would be a TIF eligible expense, therefore TIF funds would be available or can bond the project and commit future TIF funds to help pay for the project costs. Brown stated staff would also apply for available grants that help fund crossings like this.

Brown stated at the end of FY2018 staff expected to have a balance of at least approximately $342,000. If no other major project emerges, by the end FY20 we should have approximately $500,000 and by the end of FY24 when the TIF ends, we should have approximately $1.5 million available. We also would expect other projects may come up that we will be asked to consider the use of TIF funds.

Brown stated the prepared Resolution to be considered, would direct the use of TIF funds and also direct staff to apply for any available grants and be a show of support for the project.

Widener stated this is also a good project to use for support from Champaign County First.

Oliger moved, Harpst seconded, “TO APPROVE RESOLUTION 17-11-03, A RESOLUTION IN SUPPORT OF AN AT-GRADE CROSSING AT SOUTH MAHOMET ROAD AND COMMITTING TIF FUNDS TO FINANCE THE PROJECT.” ROLL CALL: ALL YES. Motion carried.
ORDINANCE 17-11-07, AN ORDINANCE ESTABLISHING AN ADMINISTRATIVE PROCEDURE FOR ASSESSING AND DETERMINING CLAIMS UNDER PSEBA

Brown stated this item was not on a Study Session but when Schacht attended a conference last week this issue was discussed. He noted the Public Safety Employee Benefit Act ("PSEBA" or "Act") was enacted in 1997 to provide free health insurance benefits when a "full-time law enforcement, correctional or correctional probation officer, or firefighter, who suffers a catastrophic injury or is killed in the line of duty

Brown noted that under this Ordinance, if an officer can be gainfully employed at another location the Village would not have to pay their health insurance for life.

Colravy moved, Lynn seconded, “TO APPROVE ORDINANCE 17-11-07, AN ORDINANCE ESTABLISHING AN ADMINISTRATIVE PROCEDURE FOR ASSESSING AND DETERMINING CLAIMS UNDER PSEBA.” ROLL CALL: ALL YES. Motion carried.

ADMINISTRATOR’S REPORT:

Brown stated he had no additional comments.

MAYOR’S REPORT:

DECEMBER 2017 BOARD AND STUDY SESSION MEETING CALENDAR:

Widener stated the combined December 2017 Study Sessions was scheduled for December 12 at 6:00 p.m. and the Board meeting would be held on December 19 at 6:00 p.m. Widener asked if there would be any Trustee absent for either meeting in December. No one said they would be absent.

Widener stated the Turkey Trot drew 500+ participants and seems to get bigger every year. Widener stated Waldinger and his staff do a great job.

Widener reminded everyone that this weekend was the Mahomet Chamber’s event, Christmas on Main Street. He noted a portion of Main Street would be closed starting at 4:00 p.m. on Friday only. He noted the event would begin at 5:00 p.m. and run through Sunday, with Breakfast with Santa on Saturday and the Sampling of the Season on Sunday.

Widener stated applications had been received to fill the Director of Finance and HR position and interviews were forthcoming.

Widener stated the Bicentennial Flag Raising ceremony would be held, Monday Dec. 4th at noon. Widener showed everyone the flag. He stated the MS Chorus would be participating, along with the American Legion. He stated he would be reading a proclamation and say a few words. He noted refreshments would be served afterward in the Board room.

Widener stated Skate on Main would be held Jan. 12 & 13. He noted response has been great. He added skates would be available for rent and food trucks would be available as well. He noted that the event was being put on by Mahomet Parks and Recreation with YOYOs being the primary sponsor.

Brown thanked Fred Kroner for his work and presented him with a sign to be used in his future endeavors at the pie shop. Kroner introduced Emily Jankauski as the new Editor.
ADJOURNMENT:

There being no further business, Harpst moved, Oliger seconded, “TO ADJOURN AT 6:50 P.M.” ROLL CALL: ALL YES. Motion carried.

Respectfully submitted,

/s/ Cheryl Sproul

Cheryl Sproul
Village Clerk

approved December 19, 2017